



## **Terms of reference: End Term outcome evaluation of regional sexual, reproductive health and rights (SRHR) program**

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### **Background**

In 2010, Soul City along with partners in 7 countries in the Southern African region began implementing a program to intensify its regional intervention in order to accelerate HIV prevention and address key Sexual and Reproductive Health and Rights (SRHR) priorities funded by Embassy of Sweden in Lusaka, through the Regional HIV/AIDS Team. The program is aimed at promoting social and behaviour change related to HIV prevention, sexual and reproductive health, sexuality and sexual health rights amongst youth and key populations around border areas. The program has used multi-media (print, radio, TV and social media) and social mobilisation to build the knowledge and shift norms of these groups about HIV prevention, contraception and health rights, and to promote healthy choices. It also seeks to promote access to services, through partnerships with government and other civil society organisations providing clinical services at border areas. The four key objectives of the programme are:

*Objective 1 Intensify cross border Social and Behaviour Change Communication (SBCC) interventions with a particular focus on high risk groups and migrant populations*

*Objective 2: Develop strong political leadership on HIV and SRHR in the region, as well as consolidate regional alliances and partnerships to intensify SBCC interventions*

*Objective 3 Advocate among leaders at local, national, regional and global level for increased promotion of human rights and gender equality and effective SBCC*

*Objective 4 Develop in-country SBCC interventions targeting young people in SRHR including HIV & AIDS for use in countries and aligned with national policies*

The program was implemented through a range of activities that included:

1. Development of SRHR materials including posters and pamphlets for key populations (sex workers and truck drivers) at borders in Namibia, Malawi, Zambia and Zimbabwe
2. Production of audio materials for Truck Drivers (CDs and USBs) who traverse national borders

3. Development and flighting of a TV talk show aimed at promoting SRHR amongst youth in selected countries
4. Set up of TVs and DVDs at wellness centres at border areas for public viewing of relevant materials
5. Conducting social mobilisation activities at border areas using the C-Change toolkit
6. Development of a youth SRHR booklet
7. Participation in regional fora to advance SBCC and disseminate and share lessons on the program

The program was designed with a budget of approximately 30 000 000 million Swedish kronor (SEK) and a geographical focus of 7 countries in Southern Africa (Lesotho, Mozambique, Namibia, Swaziland, Zimbabwe, Malawi and Zambia).

### **End term outcome evaluation**

Soul City would like to conduct an end term outcome evaluation of the programme in accordance with the original and 1<sup>st</sup> amendment and project documents signed by Soul City and Sida in December 2010 and June 2013 respectively.

The evaluation will take into consideration programme limitations and implementation conditions in each of the Soul City regional programme countries and the influence these have had on the success of the programme. Therefore, the evaluation report should present recommendations for the short-, medium- and long-term.

While there are many stakeholders involved in the implementation of the programme, the list below is a sample of key stakeholders<sup>1</sup> who are integral to a holistic evaluation of the Soul City regional programme and may be used to inform a sampling strategy.

List of key stakeholders will include but not limited to:

- Truck drivers at the borders of Namibia, Malawi, Zambia and Zimbabwe
- Sex workers at border community areas in Namibia, Malawi, Zambia and Zimbabwe
- Community members (civil society) at border areas and urban areas
- Community volunteers and peer educators
- Staff members at border wellness centres ( North Star Alliance and Red Cross)
- Youth at border area communities and urban areas
- Government district offices
- Civil society Organisations and country partners
- Development partners and UN agencies

A regional post implementation outcome evaluation is planned at the end of the grant in November 2014.

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<sup>1</sup> An exhaustive list of key stakeholders will be provided to the evaluation team selected to conduct the end of programme evaluation.

### **Objectives of the evaluation:**

The evaluation will be conducted on all 4 objectives of the program and aims to assess the following:

- Overall reach of individual program elements within target populations
- Overall impact of individual program elements within target populations
- Scalability
- Sustainability

Specifically the evaluation will:

1. Examine the impact, both positive and negative, intended and unintended of the Soul City regional partnership and Soul City regional programme;
2. Examine achievements of outcomes and outputs of the Soul City regional programme, highlighting what has been done well versus what has not been done well and why;
3. Provide suggestions/recommendations on what aspects of the Soul City regional programme should be strengthened or improved;
4. Identify lessons learned from the implementation of the programme
5. Assess the adequacy/soundness of the programme concept and design, particularly the programme logic (causal linkages) in addressing the identified problem;

The evaluation will be based on the logic framework and will include, but not be limited to the following indicators:

**Figure 1 Logic framework for impact evaluation of regional SRHR program**

<b>Objectives</b>	<b>Activities</b>	<b>Outputs</b>	<b>Outcomes</b>	<b>Impacts</b>
<p><i>Intensify cross border Social and Behaviour Change Communication (SBCC) interventions with a particular focus on high risk groups and migrant populations</i></p> <p><i>Develop in-country SBCC interventions targeting young people in SRHR including HIV &amp; AIDS for use in countries and aligned with national policies</i></p>	<p>Development and distribution of mass media materials (TV, radio, print, other media, social media and audio (visual) materials</p> <p>Conducting social mobilisation activities</p>	<p>% people reached with youth SRHR intervention by various media (TV, radio, print, social media)</p> <p>% people reached with cross border interventions (audio , audiovisual materials, social mobilisation)</p>	<p>% youth reporting correct and consistent use of condoms</p> <p>% youth reporting a decrease in age disparate sexual relations</p> <p>% youth reporting a decrease in transactional sex</p> <p>% youth reporting a decrease in MSP</p> <p>% key populations (sex workers, truck drivers) accessing SRHR and HIV services at wellness centres</p> <p>% key populations reporting alcohol linked risky sexual behaviour</p> <p>% key populations reporting correct and consistent use of condoms</p> <p>% youth and key populations who correctly identifying GBV</p> <p>% youth and key populations</p>	<p>% change in risky sexual behaviour (transactional sex, IGS, MSP, sex without a condom, casual sex, alcohol abuse)</p> <p>% change in attitudes and behaviour towards GBV and sexual violence</p>

			<p>who report incidents of GBV and sexual assault to relevant authorities</p> <p>% change in incidence of STIs</p> <p>% change in age at sexual debut</p>	
<p><i>Develop strong political leadership on HIV and SRHR in the region, as well as consolidate regional alliances and partnerships to intensify SBCC interventions</i></p> <p><i>Advocate among leaders at local, national, regional and global level for increased promotion of human rights and gender equality and effective SBCC</i></p>	<p>Participation, generation and sharing of knowledge at meetings, workshops, conferences</p>	<p># people reached and action achieved in regional alliances</p>	<p>Perceived strengthening and consolidation of regional alliances</p>	<p>Better coordinated responses to SRHR amongst target populations</p>

The evaluation study will be conducted by an independent research consultant, consortium of consultants or a research organisation, in order to ensure objectivity. The study will draw on a sample within each of the countries, using a combination of qualitative and quantitative methodology.

Soul City would like to contract the services of a consultant (indicate required expert expertise) e.g.

### 1. Competencies

The core skills required for this consultancy will include;

- a. Programme evaluation;
- b. Programme design or programme management particularly related to regional or multi-country programming;
- c. Public health background; and
- d. Demonstrated understanding of the link between mobility, health and rights will be an added advantage.

Successful candidates must therefore have an advanced university degree (minimum Master’s degree) in Social Science and/or Public Health must have at least 5 years professional experience in issues addressed in this assignment and a track record of conducting similar evaluations.

### 2. Experience

- a. A minimum of 10 years’ experience undertaking programme impact evaluations in an African context (East or Southern Africa); Experience in designing or implementing or evaluating regional or multi-country programmes, and
- b. Ability to work within tight timelines and ability to adhere to the originally agreed on evaluation protocol.

The Consultant will be expected to conduct the evaluation using the approach proposed below:

**Table 1: Proposed research methodology**

<b>Methodology</b>	<b>Geographic coverage</b>	<b>Respondents</b>	<b>Program elements</b>
Quantitative survey	2 selected border areas	Key populations population	Reach and Impact of social mobilisation and media components
Qualitative study	2 selected border	Key populations	Impact of social

	areas	(sex workers and truck drivers)	mobilisation, sex worker booklet, radio drama, DVD viewing
Qualitative study	1 country hosting TV talk show	Viewers of the Talk show	Post audience reception Reach and impact of TV talk show
Qualitative study	All countries in the region	Relevant stakeholders	Impact of program on advocacy and regional alliance strengthening
Social media content analysis	countries hosting TV talk show	SMSsfacebook and twitter content from audiences sent in	Post audience reception

### **Responsibilities of the consultant**

- Design detailed evaluation protocol
- Design appropriate research tools
- Obtain ethical approval
- Collect data in countries and sub-populations involved
- Analyse data using appropriate epidemiological, statistical and qualitative analysis techniques
- Produce a draft evaluation report
- Present findings to Soul City and relevant stakeholders
- Produce a final evaluation report

The provider will be expected to provide a **COSTED** evaluation plan that clearly sets out how the evaluation will be carried out in line with the approach and principles outlined. Such an evaluation plan should include (but not be limited to) the following:

- New information required and suggested information sources
- Stakeholders to be consulted and justification
- Sampling approaches
- Data collection methods and instruments
- Data analysis plan
- Suggested layout of report (contents page)
- Implementation plan for the evaluation

**Time frame:** September 2014-December 2014

## **Proposed Report Structure**

- Acknowledgments
- Contents
- Acronyms
- Executive Summary

### **Part A: Programme**

- Introduction
- Background of project
- To include conceptualisation, key objectives, design, implementation, achievements

### **Part B: Evaluation**

- Background and purpose
- Objectives
- Research design and methods
- Data collection
- Data processing and analysis (including any meta-analysis)

### **Part C: Findings and recommendations**

- Results/Findings and Discussion
- Lessons learnt
- Conclusion
- Recommendations
- References
- Appendices



## **Deliverables, Outputs and Reporting requirements**

**Table 1: Deliverables, Outputs and Reporting requirements**

<b>Activity and outputs</b>	<b>Timeline</b>
Draft Evaluation plan	15 <sup>th</sup> September 2014
Final Evaluation plan	19 <sup>th</sup> September 2014
Draft evaluation report	12 <sup>th</sup> December 2014
Final evaluation report including all data and annexures	12 <sup>th</sup> January 2014

### **Evaluation Support**

All relevant M&E data, results framework and other program reports will be made available to the evaluator. The M&E manager will be responsible for the assignment. The SCI Regional manager and in-country regional managers will be available for consultation.

### **Budget & contracting**

Interested bidders should submit a detailed budget with the proposal. Work will commence immediately and timelines will be negotiated at contracting.

All interested bidders should submit detailed proposals to [tafadzwa@soulcity.org.za](mailto:tafadzwa@soulcity.org.za) no later than **5 September 2014**.