



TIPS FOR TRADERS

DID YOU KNOW?

- Males are affected more than females by violence
- Young adults are the most common victims of fatal violence, especially men between 15- 35 years?
- The most common days for homicide/killing are Saturdays followed by Sundays
- More than half of the victims who die through violence test positive for alcohol
- An unborn child will be damaged if the mother drinks alcohol heavily
- The younger you start drinking the more the chance that you will use illegal drugs.
- 50% of all fatal road accidents in South Africa are linked to alcohol. More than 10 000 people die on our roads each year
- Drinking from a young age may lead to problems with the brain function. The brain is not able to develop properly.

HOW YOU CAN HELP YOUNG PEOPLE NOT TO DRINK?

- Put up a notice outside your place of trading.
- Ask for identification. Check at the door before allowing anyone to enter.
- If a child comes to buy on behalf of an adult, tell them to ask the adult to come buy it themselves. Point out the sign outside your outlet.
- Do not allow children in school uniform to enter your premises.
- Speak to young people about the harmful effects of alcohol in their developing bodies including psychiatric disorders such as depression and high risk sexual behaviour leading to unplanned pregnancy and infections such as HIV.
- Work with your community to provide safe environments where they can have fun without alcohol
- Promote safer drinking habits
- Approach your local police station and CPF to assist if you have challenges in turning young people away

**Do not serve alcohol to young people under 18 years.
It is against the law.**