



RESPONSE TO QUESTIONS RECEIVED IN RESPECT OF THE DEVELOPMENT AND PRODUCTION OF A TELEVISION TALK SHOW FOR SOUL CITY INSTITUTE'S YOUNG WOMEN'S CLUBS TENDER 2014

Answers to questions: (In Red)

1. Will there be a compulsory briefing session and if so, when and where it will be held.

There will unfortunately be no compulsory briefing session

2. Also, all the tender documents we received were taken off your website and they were marked from Annex A through to Annex F. Please send us any additional material/references which you may have related to this tender.

There are no other additional documents

3. The Soul City Institute and Young Women's Club (Rise) already seem to have their own formulas, models, systems and research criteria in place which seem to have been developed over a long period of time. What steps will be put in place to ensure that a television team does not miss anything? How will you ensure that a new tv show captures the full range and depth of all the processes involved in The Soul City Institute and Young Women's Club? Or, will you allow the successful bidder to create their own successful and engaging way of doing all of this?

The TV show will be developed with very close input from the Soul City Institute team including those working with the Young Women's Clubs.

4. Do you provide experienced people (consultants/researchers) on the subject or can we engage our own?

Soul City have their own, but should you require additional consultants/researchers you could procure your own.

5. Who are these 'iconic women' that are mentioned in the brief? How are they selected and trained?

The Iconic women need to be found and identified – they are South African women who have achieved of all ages and races.

6. Do they run the talks and activities at the clubs?

No, they will only visit the Clubs as part of the TV programme. Local mentors will be engaged where possible.

7. Who provides the research and case studies? as this is evidence driven.

Soul City attends to these for the Young Women's Clubs, but the TV research will need to be done by you.

8. Apart from television, will this video be watched at the clubs?

Yes, where possible.

9. Which particular TV channels is Rise expected to be broadcast (SABC1, etv, or both?)

SABC 1

10. Is there an expected ratio of in-studio elements versus travel inserts/ segments?

No, Soul City is open to proposals.

11. Live or pre-recorded shows? (I.e.: live studio with packaged inserts or a completely packaged 24min programme each?)

The show will be pre-recorded.

12. How many Rise clubs are anticipated?

975

13. Are we focusing on 5 or 6 high incidence provinces?

6 provinces: Gauteng, Mpumalanga. KZN, Free State, E Cape, North West.

14. Are we looking at an anchor presenter for the series with iconic women as guests in each episode who will travel to the clubs?

Soul City invites you to submit a proposal in this regard.

15. And is there an expectation of having 2 x 13 iconic women to be featured over both series; I.e.: 1 in each episode? (or can 1 feature in at least 2-3 travel inserts?)

There are no expectations in this regard. This can be addressed in your proposal.

16. Is there a broadcast date? If so can we know it? (it will help with social media integration planning)

The show must be broadcast by end December 2014.

17. Can we get a list of where the clubs are (numbers per town/region) for accurate travel budget purposes

Unfortunately no.

18. Are the majority of the clubs in school grounds or not?

No, the majority of the Clubs are not located in the school grounds.

19. Are the majority of the clubs in informal settlements? Townships? Urban or rural areas?

The aim is for Informal settlements.

20. Are the iconic South African women already on board with the project or must we budget for their time and any fees applicable to their being filmed?

No, they aren't on board. Please include this in your budget.

21. Is it 6 or 5 provinces? In some parts of the brief it says "6 high incidence provinces" (pg. 1/9) and other it says "five provinces" (pg. 2/9) and which are they?

Please see question 13.

22. When you say the clubs will get together and watch "the TV series" (pg 2/9), is that the Soul City TV Drama? Or this series?

It will be this series, as well as the drama, should they wish to.

23. The brief says it is for "2 x 13 episodes 24 minute" . Does that mean we must conceptualize 2 differing 13 part series or 1 x 26 part series? (pg./9)

2 Series, but it will follow the same concept for eg. Soul City Talk 1 and Soul City Talk 2, which each had 13 episodes.

24. Is it compulsory that we make use of the Young Woman's Clubs Members from the participating provinces as part of the Talk Show and will be granted access to them?

Yes, and access will be granted.

25. Can some elements of the talkshow be shot outside of the studio or is it compulsory that we only use the studio premises?

The Talkshow must be shot outside of the studio.

26. Can we be allowed to travel to the provinces where the Young Woman's Clubs are based?

You will be required to travel to the provinces.

27. Must we include a budget breakdown with the submission of the proposal?

Only in broad categories, but Soul City do need to know what you will be spending on the various aspects of the production.

28. Audience in studio or/and interacting via social media?

Yes, both

29. Do they require regional representation for the guests (budget for flights etc)

Yes

30. In the terms of reference the document refers to “2 X 13 episodes”. Does this imply 26 episodes (2 seasons of 13 episodes each) in total in one year or total number of episodes will remain 13?

Please refer to question 23.

31. Does a name exist for the talk show / project or would you like us to suggest one?

The Club is called Rise, Soul City and the successful tenderer will develop a name together.

32. There are some locations in the terms of reference such as the “young woman’s’ clubs’. We understand that this will be across five provinces. Please could you identify these provinces and send us information as to where the production would need to travel to in order to fulfil the requirements of the RPQ? This will help inform the schedule as well as the budget we would like to submit.

Please refer to question 13.

33. The total project period is stated as effective from Aug 2014 to September 2015. Are we to understand that all research, shooting and editing will occur in a period of one year and 26 episodes will be delivered?

Yes

34. Which languages do you see being part of the production / talk show?

A spread of South African languages.