



# WHAT IS THE ACT FOR CHILDREN PROGRAMME?

The Soul City Institute launched the Act For Children programme (AFC) in 2008. The programme is designed to support South African children to address their own social challenges.

## PROGRAMME OBJECTIVES

The key outputs of the programme are to:

- develop children's financial literacy
- create a culture of saving
- support children to be active social citizens.





## AFC PROJECTS

To date the AFC programme has funded 68 projects that benefit South African children.

Ntuthuko primary school learners believe that physical development and recreation are vital to a child's growth. They decided to build a jungle gym for younger learners at their school.

In 2011, the Soul City Institute, the Nelson Mandela Foundation and Breadline Africa, with support from a number of private companies, installed nine container libraries – one in each of the nine provinces – as part of the AFC programme and the Nelson Mandela International Day project.



## OUR FUNDING AND FUNDRAISING MODEL

A unique fund-raising model underpins this programme; children themselves raise 50% of the project costs and the Soul City Institute raises the other 50%. The Soul City Institute draws these funds from contributions made by South African businesses and individuals.

*For more information about the AFC programme and if you would like to make a donation, visit [www.actforchildren.org.za](http://www.actforchildren.org.za) or email Pulane Ndlanya on [pulane@soulcity.org.za](mailto:pulane@soulcity.org.za)*